



FOR IMMEDIATE RELEASE

New Data on Midtown Yonge Complete Street Pilot Shows Street Design Should Become Permanent

*Community group Yonge4All says
there is growing and diverse support for the pilot*

Toronto, November 28, 2022 – Community advocacy group [Yonge4All](#) is pleased to see the latest [ActiveTO Midtown Yonge Complete Street Pilot data](#) from the City of Toronto show that the streetscape between Davisville Avenue and Bloor Street continues to see increased use from pedestrians and cyclists with minimal disruption to the flow of traffic.

Thanks to the pilot project, which includes expanded outdoor dining areas, bikeways and other improvements to the street design, the report shows that the number of pedestrians in the pilot area in August jumped as high as 142 per cent compared to pre-pilot volumes in May 2021. Cyclist activity on Yonge during the same period increased by as much as 162 per cent. Travel time for car traffic on this section of Yonge, meanwhile, has increased only by 70 seconds during evening rush hour compared to pre-pilot vehicle travel times, while peak travel time in the morning has decreased by 34 seconds. And there has been no impact to traffic on Avenue or Mount Pleasant roads. The updated City data report was released on Nov. 25.

“Yonge4All is delighted to see that the City’s data support our own lived experiences since the pilot was introduced. Yonge Street is more welcoming, safer and better for businesses,” says Robin Richardson, spokesperson for Yonge4All.

"The early results from the Midtown Yonge Complete Street pilot reinforce that when our public space is redesigned to allow people to more safely and equitably travel, people will choose to travel actively, they will spend more

money and they will return many times. It's such a pleasure to see smiling faces as I walk along the pilot route," says Jacky Kennedy, Past Director, Canada Walks, a walkability program from Green Communities Canada.

The new street design is supported by local businesses like Zelden's Deli and Desserts, near Yonge and St. Clair, community groups such as the Rosedale Moore Park Association (Mooredale House), a cultural and recreational hub that serves 3,000 residents in the Rosedale-Moore Park area, and residents' associations including Brentwood Towers TA. To date, [Yonge4All's petition](#) in support of making the pilot a permanent fixture in Midtown Yonge has 4,500 signatures – and 70% of supporters live within five kilometres of Yonge Street.

"The improvements to Yonge Street, including bike lanes, elevated bus platforms, shortened crossing distances, and improved sight lines at intersections, have improved the quality of life for residents in the area and brought new vitality to our core neighbourhoods," says Paul Buksner, Executive Director of Mooredale House/Rosedale-Moore Park Association.

Yonge4All is a diverse group of residents who live, work and shop in midtown Toronto. We believe that Yonge Street should be welcoming, safe and accessible for people of all ages and abilities – whether they walk, take transit, drive a car, ride a bike or use another mobility device. To learn more about our campaign, please visit yonge4all.ca.

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